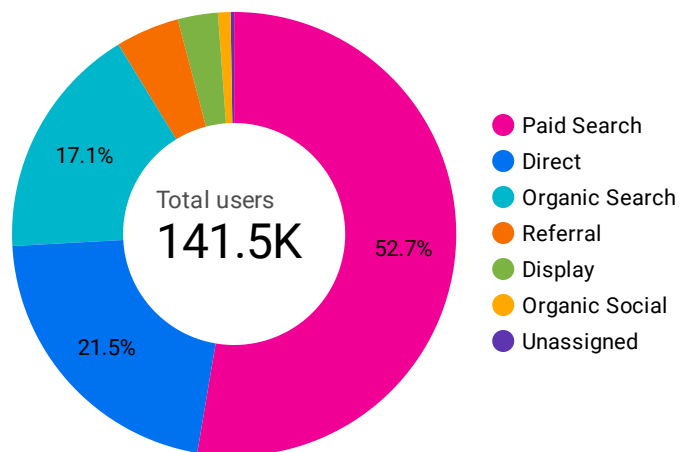


# Delaware Libraries

Dec 9, 2021 - Dec 9, 2022

Website: lib.de.us (since Sept 2022)



Total users  
**141.5K**

- Paid Search
- Direct
- Organic Search
- Referral
- Display
- Organic Social
- Unassigned

Google Analytics: users brought in by Koios are shown as Paid Search



**Impressions:** the number of times Google showed your ads.



**Clicks:** the number of times your ads were clicked, bringing visitors to your website.



**Visits** to your online catalog from ads

**Grant Spent (USD)**

The amount Koios **spent** on your behalf in the snapshot period

	Impressions	Clicks	Catalog Visits	Grant Spent
Friends of Delaware Libraries	613,124	57,999	52,550	\$105,114.57
Wilmington Public Library	735,990	58,192	42,754	\$98,947.27
Brandywine Hundred	51,723	3,701	1,338	\$7,054.19
New Castle Public Library	574,642	47,634	31,055	\$84,042.52
Seaford District Library	65,169	4,506	3,022	\$7,523.64
Lewes Public Library	673,769	58,239	51,764	\$95,815.46
Corbit Calloway Mem Library	624,794	53,711	51,445	\$96,054.25
Dover Public Library	43,043	3,365	1,652	\$6,477.37
Georgetown Public Library	609,393	54,081	52,046	\$94,506.99
Delmar Public Library	643,378	47,853	34,222	\$77,766.47
Rehoboth Beach Public Library	628,960	51,920	45,755	\$91,721.06

